# Baby bottles filled with coins, cash and checks to benefit the clients of Thrive Women's Clinic -- that's the Baby Bottle Campaign!

It's a simple idea with impressive results. Last year churches raised over \$30,000 to support women, men and babies in the Dallas area! Consider joining us for this year's campaign. It's a great way to get the whole church involved in ministry together, and it's easy to do! Your gifts support women and men that come to all four Thrive clinics.

# Steps to Success:

## Get Ready.

- Talk to your pastor or church leaders to determine which date you want to start your three-week campaign.
- Most churches choose to start on Sanctity of Human Life Sunday, January 19<sup>st</sup>, or another Sunday in January.
- If your church would prefer to do it later in the year, just let us know.
- Fill out the simple online request form.

#### Get Set.

- Thrive will provide all the materials you need to set up a display table and/or give a short presentation.
- Baby bottles: We usually recommend one per family. Let us know how many you will need and we can deliver to your church or you can pick them up from our Greenville office.

#### Go!

Start your campaign and look forward to seeing how the change your church or group raises can change lives!

## Week 1: Kick-off the Campaign.

- Set up display table and distribute baby bottles to your congregation or group.
- Make an announcement about the campaign in the church service. (This could include having someone from your church explain it or having a speaker from Thrive come to kick off your campaign.)

Week 2: Remind your congregation or group about the campaign and that bottles are due back the next week.

Weeks 3 & 4: Collect all the bottles and return them to Thrive or arrange for them to be picked up. We will count the contents and let you know how your church impacted our community for LIFE!

Thank you so much for helping families choose life!